

North Eastern Zonal Office

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Ref:7(15)/GHY/TMCO/2003/1093

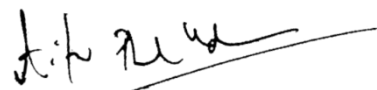
Dated 30th January 2024

ORDER

1. Whereas in exercise of powers conferred under clause 13(3) of the Tea (Marketing) Control Order, 2003, an Order Ref. No.7(15)/GHY/TMCO/2003/632 dated 6th October 2023 was issued by the Executive Director & Registering Authority of Tea Board, North East Zone, inter alia, in respect of the last date of plucking/receiving of green tea leaves and its last date of processing by the tea manufacturing units in North East region for the seasons ending December, 2023 for mandatory compliance by all the tea manufacturing units.
2. Whereas, plucking of tea leaf and manufacturing of tea will have to commence from the next cropping season in the year 2024 after the winter dormancy of the tea bushes is over and the tea bushes start producing tea leaf/sprouting buds afresh.
3. Whereas, suggestions/feedbacks have been heard/received from the Industry stakeholder, scientific Institution for stipulating a suitable timeline of starting of the current cropping season's tea manufacturing in accordance with the natural cropping pattern of the tea bushes.
4. Therefore, in continuation to the Order referred above in SI. No.1, the following directives are hereby issued for mandatory compliance by all the tea manufacturers and producers of Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Tripura and Manipur region.

SI No	Details	Plantation Regions	Date of Implementation
1	Starting date of plucking/receiving of green leaves for all the tea factories for commencement of tea manufacturing for the year 2024.	Assam, Arunachal Pradesh, Meghalaya, Mizoram, Nagaland, Tripura and Manipur	14.02.2024 (Wednesday)

5. Gardens which have adopted pruning / other cultivation practices other than traditional method and except early crop / as well as manufacturers of orthodox, green and specialty teas, may seek exemption from respective office of the Board.
6. Officers not below the rank of the Assistant Director of Tea Development are authorised to issue exemption sought for, if any after due field verification and intimation to North East Zonal Office of the Board. While issuing such exemptions, the Officers shall take into account pruning practices, irrigation facilities, early rains which might lead to early flushing and flushing pattern.



(Arunita Phukan Yadav)

Executive Director & Registering Authority
North East Zone

Distribution:

1.	All Tea Producer Associations of North Eastern Region	For information and circulation amongst members for strict compliance.
2	All Bought Leaf Tea Producer Associations of North Eastern Region	
3	All Small Tea Growers Association of North Eastern Region	
4	All Regional/Sub-Regional offices of Tea Board , North Eastern Region	For circulation amongst all stakeholders and follow up for compliance of the order
5	The Deputy Chairman, Tea Board	For kind information
6	The Director Tea Development , Tea Board	
7	The Controller of Licensing , Tea Board	
8	The System Analyst , Tea Board	
		For uploading in Board's website.